Minutes of the 
1st Projekt DEAL-Wiley Publish and Read Agreement Advisory Board meeting

Abbreviated version for public consumption

Date: 14 June 2021
Time: 3.00-5.30 pm CEST
Board members:
Prof. Dr. Sören Auer, Director, Head of research group Data Science and Digital Libraries (German National Library of Science and Technology)
Prof. Dr. Wolfram Koch, Executive Director (German Chemical Society)
Dr. Lars Kristiansen, Executive Director (International Brain Research Organization)
Prof. Dr. med. Beate A. Schücking, Rector (University of Leipzig)
Günter Waibel, Associate Vice Provost & Executive Director (California Digital Library)

Board guest:
Prof. Dr. Gerard Meijer, Co-Speaker of Projekt DEAL (Fritz Haber Institute of the Max Planck Society)

Wiley attendees:
Dr. Guido F. Herrmann, Managing Director
Natasha White, Senior Director OA transition
Josefa Fernández, Business Manager

MPDLS attendees:
Dr. Ralf Schimmer, Director Scientific Information Provision (Max Planck Digital Library)
Inga Overkamp, Systems Librarian & Developer (Max Planck Digital Library)
Colleen Campbell, Partner Development in the Open Access 2020 Initiative (Max Planck Digital Library)

Session chair and moderator: Wolfram Koch

AGENDA

I. Welcome
II. Introduction of participants
III. Agenda and expectations
IV. Context of the DEAL-Wiley Agreement
V. Objectives, progress & status of the DEAL-Wiley Agreement
VI. Discussion & recommendations
VII. Wrap up and next meeting
VI. Discussion & recommendations

The overarching conclusion by all Board members was that the ambitious goals of the DEAL agreement had been widely met and is a success. The large uptake of OA by German authors in the Wiley journals is very impressive and the Board unanimously encouraged Project DEAL and Wiley to continue the DEAL agreement also in the future.

Discussion & recommendations

- DEAL and Wiley should improve information regarding license choices. Authors do not necessarily know what the different CC licenses mean (Goal: Achieve "informed choices"). Consider revision of license signing workflow to incorporate more detailed information to help the author make such an informed decision.
- Authors should remain to have the choice to select the most appropriate journal to publish his/her research -> Recommendation: Cover more publishers, in particular also smaller ones with transformative agreements.
- Speak to the heads of the DEAL institutions: Wiley and DEAL together should cooperate to strengthen the support as the whole system changes. German universities are funded by the 16 federal states and the states have to understand what is happening and will have to put money in different places than before. A political solution has to be found for the necessary redistribution of funds. If this fails DEAL will not have a sustainable future. In this context, it was announced that a “DEAL Cost Modelling Tool” will soon be launched, enabling institutions to uncover their publishing trends and develop a broader perspective on the various cost dimensions.
- An article-based cost/finance model with the publishers should be the base. When the costs are distributed among the institutions there are possibilities to approach this in a different way. The non-research intensive institutions do reap the benefits of reading the research content. Publishing and reading component of the agreement should be included for research intensive and non-research intensive institutions respectively.
- There is need to convince all the parties involved that this is the way forward even though at first sight this maybe seen as difficult or unfavourable but in the long run it is not.
- Recommend that contract/agreement is extended and position it as part of a broader digitization initiative. Not just covering financial terms but enhancing scholarly records. Bringing forward modern digital approaches.
- What DEAL has done for the publication environment has been successful. In particular the DEAL agreement has a significant international importance and significance ("signal function"). Germany is among the pioneers in this area, which should be communicated as such.
- Establish a mechanism to transmit/communicate the benefits of the transformative agreements better.

VII. Next meeting

The next regular meeting to discuss the performance of 2021 will be held around March/April 2022, scheduled and organized by MPDL and Wiley.